



AM-BOSS

ACCESS LADDERS PTY LTD

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TESTIMONIAL

AM-BOSS Access Ladders Pty Ltd manufacture, supply and / or install pull-down 'attic' access ladders for use in domestic and commercial environments. We have been in business for almost 40 years. Our pull-down access ladder system was designed for the average 'handy-person' to be able to install.

We initially received an introductory phone call from Peter of Video Logic. During this initial contact Peter explained about Video Logic, and how it may be of benefit to AM-BOSS by creating a video of our written 'Installation Guidelines'.

In the nearly four (4) decades that we have been in business we have been fortunate enough to watch the evolution of modern technology, especially how it has taken the written word and transposed it into pictorial or video instruction. This was something we had been looking to do with our 'Installation Guidelines' and Peter's phone call couldn't have come at a better time, especially as we were in the process of updating our existing website.

Peter answered all my initial questions, and once I engaged his services he followed up regularly with phone calls and / or emails. Peter ensured I was satisfied with the video production every step of the way. This was important to me as I had initially expressed a concern that the 'voice' on the video not sound robotic. The end result was an interactive video that clearly explained the installation process of an AM-BOSS pull-down access ladder.

Our video is clear, precise and user friendly and can be used across all platforms such as computer, tablet, mobile. I would highly recommend Video Logic to any person or company looking to develop such a video for their business.

Robyn Hecht
Director
AM-BOSS Access Ladders Pty Ltd

MANUFACTURERS OF CEILING LADDERS FOR DOMESTIC COMMERCIAL AND INDUSTRIAL APPLICATIONS
• Many Stock Sizes On Hand • Special Size Hatches Made To Order • Ladders Made To Any Ceiling Height • Escape Stairs • Electric Stairs •
• Many Options & Accessories • Easily Installed By One Person • Professional Installation Available Including In Suspended Ceilings •

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